

The Steps of Photovoice

Start Here



1. FORM YOUR TEAM

Find people to collaborate with who also want to make positive changes in your community.

2. DISCUSS COMMUNITY ISSUES

What do you like about it? What would you like to improve?

3. SEE LIKE A PHOTOGRAPHER

Become familiar with examples of documentary photography, and with photography tips to take high-quality pictures.



Discovery

4. COMMIT TO BEING A RESPONSIBLE PHOTOGRAPHER

Learn about the ethics of photography, and how to take pictures responsibly.

5. TAKE PHOTOGRAPHS

Now you are ready to take pictures! Go on various photo expeditions and photo missions to take great photos that help tell your story.

6. WRITE CAPTIONS

Once you feel that you have captured the issues with your photos, write powerful captions to help your photos tell a story.

7. SORT PHOTOS

Organize the group's photos into themes.

9. CREATE YOUR *ROADMAP FOR CHANGE*

Discuss the root causes of identified community concerns, and complete your team's *ROADMAP FOR CHANGE* worksheet to help your team plan and reach your goal.

Community Awareness

8. DISCUSS PHOTOS

Share photos with your photovoice team after each photo expedition or mission. Discuss the stories the photos tell and the ideas they evoke.

11. HOST YOUR PHOTO EVENT

Inspire others by sharing your team's vision for a better community.

10. PLAN YOUR PHOTO EVENT

Organize a public photovoice exhibit to raise community awareness about your issue. Send invites to key decision makers, the media, and community members.

12. DEBRIEF AFTER YOUR EVENT

Celebrate your success and discuss what you learned from conversations that happened at the exhibit. Make sure to send Thank You letters to community leaders who attended the event so that you can stay in touch with them.

Take Action

GOAL
A better community!

13. PLAN YOUR ACTION STEPS

Update your *ROADMAP FOR CHANGE* worksheet, focus your message, and create an action plan with clear goals, objectives, and strategies.

14. MAINTAIN MOMENTUM!

Continue to motivate, share, and advocate for your community!

